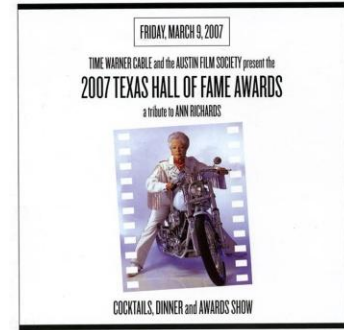




Theme: Cuisine
Texas Monthly Feb 07 issue



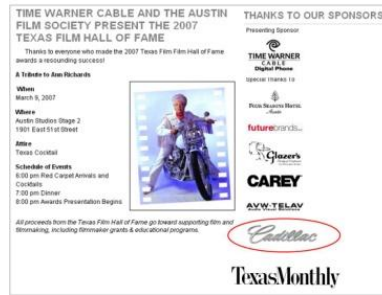
Partner: Galleria Primavera
Texas Monthly Apr 07 issue



Cadillac sponsored the Texas Film Hall of Fame Awards in spring 07



Cadillacs delivered stars to the red carpet and were displayed at the event entrance



Cadillac logo on the event website



Partner: The Domain, Austin
Texas Monthly May 07 issue



Cadillac joined Texas Monthly at a fashion show featuring Barneys, Betsey Johnson, and St. Thomas



Cadillac sponsored a photo booth at the event



An Escalade was displayed outside St. Thomas's entrance



Texas Monthly's 2007 FASHION publication



Partner: Houston Museum District
Texas Monthly Aug 07 issue



Cadillac logo on the event program



Cadillacs were displayed in front of five museums for Houston Museum District Day



Houston Museum District Day event listing on texasmonthly.com



Houston Museum District Day was featured in the magazine's promotion page, new/next



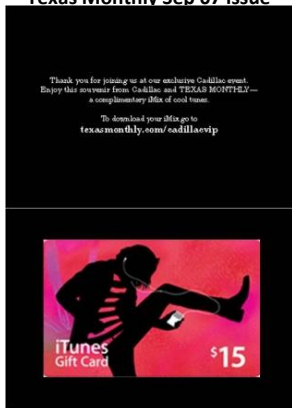
Partner: Jazz By the Boulevard, Ft. Worth Texas Monthly Sep 07 issue



Cadillac sponsored an iMix giveaway of jazz tunes on texasmonthly.com



iMix page on texasmonthly.com



iTunes cards customized for Cadillac



iTunes card sleeve featuring Cadillac's logo



Cadillac's Jazz by the Boulevard iTunes promotion featured throughout the site



Partner: Houston Galleria; polybagged gatefold Texas Monthly Nov 07 issue