



Cadillac presents the Best of Houston kicked off 2004 with highlights of the city's events



Partner: National Cowgirl Museum, Fort Worth Texas Monthly May 04 issue



Cowgirl Museum exhibit VIP preview invitation featuring Cadillac's sponsor logo



Vehicle display and signage at the Cowgirl Museum



Cadillac and the Cowgirl Museum on texasmnthly.com



Partner: UTSA's Institute of Texan Cultures. SA Texas Monthly Jun 04 issue



Vehicle display at the Institute of Texan Cultures; sponsorship of poster unveiling reception



Cadillac and the Institute of Texan Cultures on texasmnthly.com



Partner: Houston Theater District Texas Monthly Jun 04 issue



Houston Theater District Open House invitation featuring Cadillac's logo



Multiple vehicles were displayed in the District



Performances were featured with Cadillacs as a backdrop



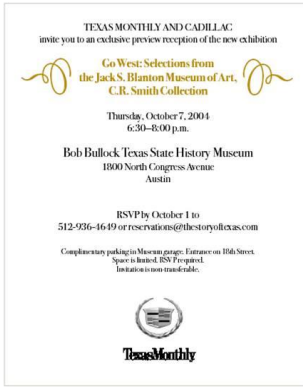
Houston Theater District program features Cadillac's logo



Cadillac and the Houston Theater District on texasmonthly.com



Bob Bullock Texas State History Museum, Austin Texas Monthly 10-04 issue



VIP preview invitation features Cadillac's logo



Cadillac display outside the Bob Bullock Museum



Museum exhibit signage featuring Cadillac's logo



Cadillac and the Bob Bullock Museum on texasmonthly.com



Partner: The Women's Museum, Dallas Texas Monthly Nov 04 issue



First Ladies exhibit gala opening invitation featuring Cadillac logo



Cadillac's sponsorship of First Ladies exhibit featured in Texas Monthly promotion page



Cadillac and The Women's Museum on texasmonthly.com



Partner: Central Market Texas Monthly Feb 05 issue