



Partner: Southwest Airlines
Texas Monthly Feb 03 issue



Partner: Central Market
Texas Monthly Mar 03 issue



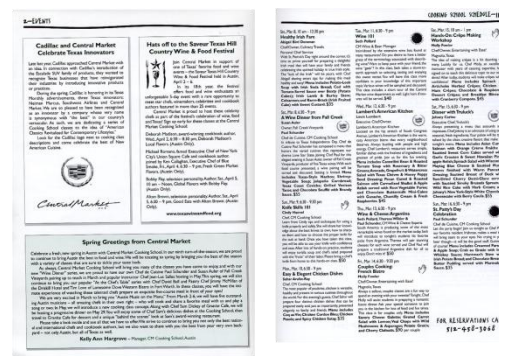
Cadillacs were displayed at all Central Market locations in Texas.



Signage outside Central Market



Cadillac and Central Market on texasmonthly.com



Cadillac presented a series of classes at Central Market's cooking school.



Partner: Austin Fine Arts Festival
Texas Monthly April 03 issue



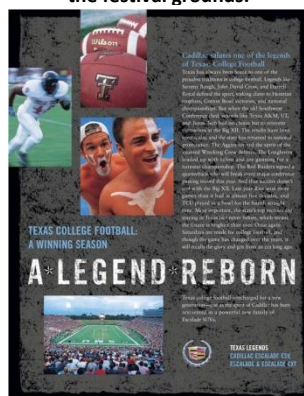
Cadillac vehicles were displayed in several areas of the festival grounds.



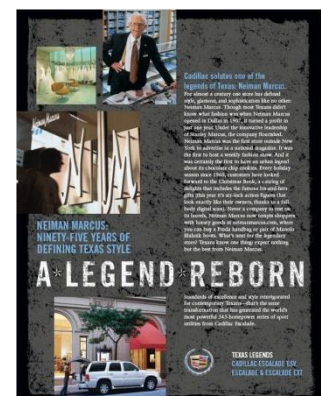
Cadillac sponsored the Austin Fine Arts Festival with Escalade loans for stars like Matthew McConaughey.



Peter Fonda accepted the Easy Rider Award at the Cadillac-sponsored Texas Film Hall of Fame Awards.



Partner: Texas college football
Texas Monthly Nov 03 issue



Partner: Neiman Marcus
Texas Monthly Dec 03 issue