

MY CHEVY

Texans on why they drive a Chevy



Chevy. #1 Selling Trucks in Texas.*

"This truck has it all. Power, performance, and fuel efficiency."

David Price of Leander, Texas, is a busy guy. Managing both his own construction business and a separate cattle operation, Price switches gears with ease thanks to his hard-working Chevy Silverado. Price notes that the Silverado gets the best gas mileage of comparable pickups and he was pleasantly surprised to see that hauling doesn't considerably affect the truck's fuel economy. "It's a comfortable truck and it's good-looking. My kids prefer riding in the Silverado. And when teenagers want to ride with you, you know you've got a winner."



David Price
LEANDER, TEXAS

» Backed by a Transferrable Powertrain Limited Warranty with roadside assistance and courtesy transportation for 100,000 mile or 5 years, whichever comes first; see dealer for details.

» Chevy Silverado offers a 315 horsepower engine with the best V8 fuel economy of any full-size pickup

*Based on R. L. Polk & Co CYE 2007 Light Truck Super Retail Registrations in Texas. Silverado is a registered trademark of the GM Corp. © 2008 GM Corp. Buckle up, America! Based on 2008 GM Large Pickup segment and Silverado 2WD with available 5.3L V8. EPA-est. MPG 14 city, 20 hwy. Excludes other GM vehicles. Got a My Chevy story of your own? Send an e-mail to mychevy@texasmonthly.com or visit texasmonthly.com/mychevy to learn more.