

MY CHEVY

Texans on why they drive a Chevy



"They hit one out of the ballpark with this Silverado. It's got good fuel efficiency and the power I need. Plus it's a good-looking truck."

Silverado driver Joe Fuller is a straight-talking tall Texan who wears boots and a cowboy hat every day. Fuller's work in the agricultural feed industry takes him all around central Texas; he estimates his 2007 Z71 Silverado Crew Cab racks up 40,000 miles every year. He also runs a small cow-calf operation at his home on acreage near Hearne. "My Silverado has to serve a dual purpose. Driving so much on the job, I need a reliable and fuel efficient truck. Silverado fits the bill. And it's real comfortable which is important to me because I'm 6'3" and I need some leg room." Fuller chose the heavy duty towing package to handle the demands of his cattle business and the crew cab so that when the kids are home from college, the whole family can ride in style and comfort. "I'm super-pleased with this truck," says Fuller, "all the young guys I work with want to drive it."



Joe Fuller
HEARNE, TEXAS



From the family of Chevy Trucks—the most dependable, longest-lasting trucks on the road.*

Got a My Chevy story of your own? Send an e-mail to mychevy@texasmonthly.com or visit texasmonthly.com/mychevy to learn more.



DEPENDABLE COVERAGE

Silverado is backed by the Chevy 100,000 mile/5-year Transferable Powertrain Limited Warranty†. No other pickup backs you like this.



TEXAS-TOUGH TOWING

The available 367 hp Vortec Max and Max Trailering Pack has the best towing capacity (10,400 lbs**) of any half-ton Crew Cab.



MAXIMUM TRACTION

We grip and others slip. With the gripping power of an available GM-exclusive automatic locking rear differential for additional traction on mud, ice, or wet boat ramps.

*Dependability based on longevity: 1981-July 2006 full-line light duty truck company registrations. Excludes other GM divisions. †Whichever comes first. See dealer for details. ** Maximum trailer weight ratings are calculated assuming a properly equipped base vehicle, plus driver. See dealer for details. The marks of General Motors, its divisions, slogans, emblems, vehicle model names, vehicle body designs, and other marks appearing in this advertisement are the trademarks and/or service marks of General Motors Corporation, its subsidiaries, affiliates, or licensors.