

July 21, 2010

This is an unsolicited, enthusiastically written, and without qualification letter of praise and accolades for Marilyn Carter.

I founded TEXAS MONTHLY in 1973, and was its publisher until I retired in August 2008. The publication has enjoyed great success over the years, with more than 2,000,000 readers, and is described by our national peers as one of the four or five best magazines in the country.

Over the years a wide range and assortment of highly intelligent and talented people have made possible this extraordinary publishing success.

And if I were to compile a short list of the very best and the very brightest and the most dedicated and the hardest working of these staffers, Marilyn Carter's name would most assuredly be on this list.

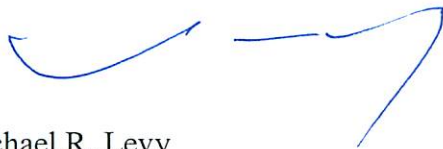
A list of Marilyn's titles and responsibilities at TEXAS MONTHLY:

- 1987-1990      Communications Manager (publicity, rights/permissions, editorial events like debates)
- 1990-1995      Merchandising Manager (promotion for advertisers)
- 1995-1997      National Merchandising Manager (promotion for advertisers at national level)
- 1997-2002      Marketing Director (head of department of client services, creative services, merchandising, graphic design, promotion)
- 2002-2010      Vice President, Marketing

But these titles and responsibilities do not reflect the intangibles of passion and common sense and great taste and judgment Marilyn brought to the proverbial table to ensure that everything that TEXAS MONTHLY did outside of its pages always had the same standard of excellence as the magazine itself. TEXAS MONTHLY is a great magazine, and Marilyn worked hard to ensure that its brand grew in stature and respect.

In short, they just don't get any better than Marilyn Carter.

And if I can answer any questions regarding Marilyn, please do not hesitate to give me a call.



Michael R. Levy