



THE CHALLENGE

Setting out from Texas's easternmost border on the Sabine River bank, twenty intrepid cyclists will embark upon a westward trek that promises to be the experience of a lifetime.

Two weeks, 13 counties, 850 miles of terrain from Orange to Presidio—the Rise Across Texas Challenge powers bicyclists through deep-shadowed Piney Woods forests and rolling Brazos River bottomlands to quad-burning Hill Country slopes and Chihuahuan Desert straightaways.

On their way from Bastrop the riders will swing through Austin, stopping at the site of the Rise School, the event's primary beneficiary, to join the local community for the Celebrity Ride. After a festive midday party the cyclists will hit the road again, this time joined by VIPs such as Mack Brown and Celebrity Ride cyclists who've raised funds for the special leg.

The Rise Across Texas Challenge's mission is to fund a capital campaign to build a permanent facility for the Rise School of Austin. The Challenge's goal is to raise \$3 million for this capital campaign; subsequent funds will benefit the Rise Schools in Dallas, Houston, Corpus Christi, and Austin.

As he reaches his far-west-Texas destination of Presidio, each Challenge cyclist can rest assured he's completed an extraordinary passage: the ultimate Texas feat that few are privileged—and tough enough—to take on, one that will never be forgotten, and one that empowers the Rise Schools of Texas to continue improving the lives of Texas children and their families.