

LET'S SHOP

RENATO MAKES IT REAL

Brazilian-born Renato Almeida has worked with the top names in fashion and beauty including Marc Jacobs, Calvin Klein, and Christian Dior. In February 2006 Almeida joined Shiseido Cosmetics, where he interprets the fantasy of runway looks to everyday wearable beauty.

WHAT'S YOUR FAVORITE LOOK FOR FALL?

Fall 2008 trends have one thing in common: an airbrushed look for skin. Use a light hand with foundation—you probably need less than you think. After blending, dot concealer for extra coverage and add a little powder to set makeup. You'll have the perfect canvas to play with.

HOW CAN I UPDATE MY LOOK FOR THE SEASON?

It's as easy as using a new eye shadow color; my favorite is the Shiseido Silky Eye Shadow Quad in Q11 with gorgeous pinks and plums—or a new lip gloss. Try the genius Shiseido Lip Gloss in mellow gold (G29) on top of your favorite lipstick for the most alluring gilded lips. Or try something you've never done that makes you feel modern and daring. A simple but great example is lining the inside rims of eyes (top and bottom) with black pencil.

WHAT ARE SHISEIDO'S CULT FAVORITES?

Any products from the Shiseido The Skincare line. I also love the Corrector Pencil in #01 from the Shiseido The Makeup Collection; used inside eyes it gives an instantly rested look. The brushes are also really luxurious.

WHAT'S YOUR IMPRESSION OF TEXAS WOMEN?

Texas women are very open and willing to try something different. I am particularly impressed with their ease and perfect manners.

ANY TIPS FOR US? Pay attention to your skin—Texas weather takes a toll on your face. Always use SPF and make sure skin is hydrated day and night.

WHAT'S THE TIP EVERY WOMAN MUST KNOW?

Everybody looks better with some contour. After finishing your makeup take a big brush and, using a shade of powder that's darker than your skin, dust your hair line, below your blush application and under your jaw line. It works on everybody every time. And have fun! **LS**



“Shiseido Perfect Smoothing Compact Foundation... a must-have for every makeup bag.”



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WHAT SHOULD BE IN EVERY MAKEUP BAG?

ULTIMATE SUN PROTECTION CREAM FOR FACE SPF 55 (\$33)

PURENESS OIL-CONTROL BLOTTING PAPER (\$16.50): Powder at home; use these for touch-ups so skin looks natural.

FROM THE
Shiseido The Makeup Collection:

PERFECT SMOOTHING COMPACT FOUNDATION SPF 15 (\$39, INCLUDES CASE AND SPONGE) *NEW FOR FALL 2008*

CONCEALER STICK (\$26): Fits in every handbag, has the best coverage.

ADVANCED VOLUME MASCARA IN BLACK (\$22): You never know when you'll need an extra coat of mascara to make your eyes even bigger and brighter.

LIP GLOSS (\$20.50): Shiseido's are pretty and not overwhelming, with a hint of color but lots of shine.

All products available at Dillard's stores and dillards.com.

