

modern bedding
sheets . duvet covers . coverlets
and more at LINENPLACE



WIRED TO SPORTS

categories archives

Cyclists Will Pedal 850 Miles Across Texas in the Rise Across Texas Challenge

October 29, 2009

To celebrate his 50th birthday Austin businessman Steve Hicks hosted 100 friends at a Caribbean getaway; Jimmy Buffet and the Beach Boys entertained. Hicks turns 60 in February and will mark the milestone in a dramatically different way: rallying 49 people to join him in bicycling 850 miles across Texas.

On March 6, 2010 Hicks and his fellow bicyclists will set out from the Louisiana/Texas border and head west, averaging 60 miles a day. Starting from Orange, they'll wind up in Presidio two weeks later on March 20.

Hicks, owner and executive chairman of Capstar Partners, conceived of the ride, the Rise Across Texas Challenge, as a fundraiser for the Rise Schools of Texas, which educate typical children alongside those with developmental disabilities. Lance Armstrong is the ride's honorary captain; Mack Brown and Gene Stallings are honorary coaches.

Hicks is appealing to riders as determined as he is. "For my 50th I showed lots of people a good time, but for my 60th I want to give something back to the world," he says. "Some adventurous types have already signed on for the full ride. Anyone raising a minimum can join for part of the ride, too."

Proceeds will launch a campaign to build a permanent home for the Rise School in Austin, which currently leases space. Subsequent funds will benefit Rise Schools in Dallas, Houston, and Corpus Christi.

Hicks is not an elite biker -- far from it, at least now. When not recruiting sponsors, he's relearning something that one proverbially never forgets. "I got my cycling merit badge as a Boy Scout, and that's pretty much it," he says. "Right now I'm trying to get used to being on the bike without falling." Never fear, though: Kevin Livingston, six-time Tour de France Rider and U.S. National Champion, has agreed to train the riders for their venture.

Towns slated as ride stops include Kountze, Montgomery, Brenham, Bastrop, Austin, Wimberley, Kerrville, Leakey, Brackettville, Del Rio, Sanderson, Marathon, and Marfa.

Event sponsors to date include DMX, Harden Healthcare, Livestrong, Mellow Johnny's, Pedal Hard and Texas Monthly. Trek Travel is the official bike tour operator.

For more information on the Rise Across Texas Challenge, please visit riseacrosstexas.org

SOURCE Rise Across Texas Foundation

October 29, 2009 / category: Cycling / link / comments (0)

Phillies vs Yankees Means It's an Amtrak Series

October 27, 2009

Amtrak put their Northeast Corridor passengers into the spirit of the upcoming Amtrak Series today by polling passengers on board two trains running between New York and Philadelphia about their baseball team preferences. The fans polled aboard Amtrak Acela Express trains #2165 and #2170 chose the New York Yankees over the Philadelphia Phillies by a 1.7-to-one margin. Participating passengers were given their team's official Championship Series t-shirt for voicing their preference.

Three hundred thirty-four (334) passengers received Yankee tee-shirts, and 197 passengers

Aerial Athletics

Gymnastics, Cheer, & Tumbling all ages. Great birthday parties too!
www.aerialathletics.com

Doral Golf Resort Package

Play At The Home Of The World Golf Championship! Packages For 15% Off.
PGATourExperiences.com

Thunder Power Megaphones →

The Loudest, Clearest, and Most Durable Available. Ships Same Day!
www.ThunderPowerMegaphones.com

High School Team Store

We Have Your Team's Sportswear! T-Shirts, Sweatshirts & Jerseys
www.Prepsportswear.com



Ads by Google

Sponsors

Blogs

Legal Radar
Stairway to Haven
Watt's going on?
Craft's Cool
Flairvoyant
Rejuvenighted
Harmony Guru
Nico Tobacco
OTC Smallcaps
Mutual Funds Focus
Wired to Music
Airline Sphere
Wired to Sports
Books Brain